



# FAHAD ALAMMAR

*Ph.D. (Assistant professor  
of Management)*

📍 Riyadh - Saudi Arabia

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🌐 [linkedin.com/in/fahadalammar/](https://www.linkedin.com/in/fahadalammar/)

🔍 [Google Scholar goo.gl/t7bV9n](https://scholar.google.com/citations?user=t7bV9n)

## Skills

### Project Management Skills

Actively participated in administrative and development projects such as MBA committees, hiring committees, and strategic committees. Developed operational plan, KPIs, mission & vision, and key goals and objectives.

### Excellent Teaching Style

Delivered numerous lessons successfully for management subjects at various universities. Presented at different conferences and events.

### Research & Analytical Skills

Published research and business articles in different international journals. Highly capable of collecting/analyzing and synthesizing relevant data, identifying research gaps, and writing comprehensive literature reviews, research proposals, and business reports.

### Cooperation and Self-Management Skills

Focused on a commitment to the process while achieving deadlines and goals.

### Extensive Knowledge in Management and Business

Experience of more than ten years in the field of management and business. Conducted many research interviews with senior managers.

## Summary of Qualifications and Objectives

Assistant professor of Management at Alfaisal University. I hold a B.A., M.A., and Ph.D. in Management from Massey University in New Zealand. Published many papers in reputable academic journals and led many projects in strategic planning, academic accreditation, development, and quality. Able to improve work efficiency, take initiatives, and work in teams, as I have participated in various committees and programs related to research and strategic management consulting.

## Education

2014 - 2018 Ph.D. in Management

[Massey University, Auckland](#)

- Thesis: "Business Diplomacy in Practice: A Grounded Theory Study in Management Among Professional Diplomats"
- Nominated for the Dean's List of Exceptional Theses
- Massey University is ranked **284** in the world in the overall QS World University Ranking.
- Thesis link: <https://mro.massey.ac.nz/handle/10179/13615>
- Thesis published in the Journal of General Management.

2011 - 2013 Master of Business Studies in Management

[Massey University, Auckland](#)

- Received Second Class Honours
- Thesis: "Exploring the Concept of Wisdom Among Senior Managers in Large Organisations in Auckland: An Exploratory Study."
- Subjects include Advance Change Management, Advance Trade Management, Marketing Management, and Operational Management of International Business.
- Thesis published: <https://doi.org/10.1017/jmo.2015.53>

2008 - 2011 Bachelor of Business Studies in Management & Finance

[Massey University, Auckland](#)

2000 - 2003 Executive Secretary's Diploma

[Institute of Public Administration, Riyadh](#)

## Work experience

2022 - Present Assistant Professor of Management

[Alfaisal University](#)

- Planned and taught Negotiation and Business Communication courses for undergraduates within the College of Business.
- Built and delivered a Change Management course for MBA and undergraduate students.

2020 - 2022 Vice Dean of Admission and Registration for Development and Quality

[Imam Mohammad Ibn Saud University](#)

- Oversaw the admission and registration process and all academic procedures to ensure its execution to the standard and practices of the university.
- Developed the organizational structure of the Deanship.
- Led the development of the Deanship's strategy and goals.
- Developed the operational plan, KPIs, mission & vision, and key goals and objectives.
- Conducted several studies on students and graduates to measure satisfaction and university outputs.

2019 - 2022 Assistant Professor of Management

[Imam Muhammad Ibn Saud University](#)

- Planned and Taught Principle of Management, Organizational behavior and Project Management, Research Methods courses within the Department of Business Administration.

## Awards and Recognitions

- Received Massey University Doctoral Completion Grant for timely submission of Ph.D. thesis (valued at \$4250).
- Received Massey University Doctoral Research Dissemination Grant to support the development and dissemination of doctoral research (valued at \$6250).
- Nominated for the Dean's List of Exceptional Theses – Massey University.
- Education New Zealand "Brand Ambassador" to Saudi Arabia.

## Professional Membership

- Reviewer: Journal of Management Inquiry.
- Editorial Board Member: The Qualitative Report.

## Languages Spoken

Fluent: English and Arabic

## References

- Professor David Pauleen
  - Main Ph.D. Supervisor, School of Management, Massey University

E: D.Pauleen@massey.ac.nz

- Assistant Professor Thamer Alaskar
  - Head of the department of business administration

E: Talaskar@imamu.edu.sa

- Participated in department meetings.
- Member of both the Recruitment Committee and MBA Candidates Committee within the department.

2019 - 2020 Head of Quality and Accreditation Unit - Department of Business Administration

Imam Mohammad Ibn Saud Islamic University

- Developed the operational plan, KPIs, mission & vision, and key goals and objectives.
- Ensured that the quality standards of the National Center for Academic Calendar and Accreditation (NCAAA) are applied within the department.
- Worked towards achieving program accreditation from the NCAAA.
- Lead member of the strategic planning committee within the department.

Jan 2019 - Assistant Professor of Management

Sep 2019 Al Yamamah University, Riyadh

- Planned and taught core business courses within the College of Business Administration. This includes Introduction to Management, International Business, and Introduction to Quality Management.
- Participated in research committees and department meetings.

2014 - 2018 Research and Teaching Assistant

Massey University, Auckland

- Planned and taught classes for Organisations and Management core courses while studying for my P.h.D.
- Moderated & assessed assignments and final exams for Organisations and Management, Project Management, and Organisational Knowledge Management.
- Managed several funded research projects at Massey University in topics such as Management Analytics and Decision Making, and Volunteerism in Organisations
- Coordinated with lecturing staff; communicated with course supervisors to clarify expectations and receive guidance.

2006 - 2007 Compliance Officer

Banque Saudi Fransi

2004 - 2006 Administrator

Riyad Bank

## Publications in English

1. **Alammar, F. M., & Pauleen, D. (2022).** Business diplomacy in practice: A strategic response to global business challenges. *Journal of General Management (ABS ranking 2, 2018)*. <https://doi.org/10.1177/03063070211059943>
2. **Alammar, F. M., Intezari A., Cardow, A., & Pauleen, D. (2018).** Grounded theory in practice: Novice researchers' choice between Straussian and Glaserian. *Journal of Management Inquiry* 28(2) 228-245 (**ABS ranking 3, 2018**). <https://doi.org/10.1177/1056492618770743>
3. **Alammar, F. M., & Pauleen, D. J. (2016).** Business diplomacy management: A conceptual overview and an integrative framework. *International Journal of Diplomacy and Economy*, 3(1), 3-26. <https://doi.org/10.1504/IJDIPE.2016.079170>
4. **Alammar, F., & Pauleen, D. (2015).** Exploring managers' conceptions of wisdom as a management practice. *Journal of Management & Organization*, 22(4), 550-565 (**ABS ranking 2, 2018**). <https://doi.org/10.1017/jmo.2015.53>

## Publications in Arabic

1. **Alammar, Fahad. M. (2021).** Divisions and Differences in Qualitative and Quantitative Research: A Critical View. *Scientific Journal of King Faisal University / Humanities and Management Sciences*, 22(2), 39 – 46, (**SJR Indexed Q3**). <https://doi.org/10.37575/h/mng/0035>
2. **Alammar, Fahad. M., Aldhobaib, Meshal. A. (2022).** Grounded Theory Approaches in Business Studies: Realistic Experiences. *Arab Journal of Administration*, 42(2), 255 - 270. <https://dx.doi.org/10.21608/aja.2022.230675>

## Books/Chapters

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1. **Alammar, F.M.**, (2020). The concept of wisdom in the Arab-Islamic traditions. In A. Intezari, C. Spiller, & S. Yang (Eds.), *Practical Wisdom for Leaders and Organizations in a Poly-dimensional World: Asian, Indigenous and Middle-Eastern perspectives*. Routledge Publishing (<https://www.taylorfrancis.com/chapters/edit/10.4324/9780429055508-15>).

## Work in Progress

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1. **Alammar, F. M.** The attitude of male and female employees in Saudi Arabia towards remote work during the Coronavirus (COVID-19) pandemic. *Manuscript in preparation*.

## Non-refereed (Business Magazines)

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1. **Alammar, F. M** (2018, March 6). Digital diplomacy: How New Zealand can better sell itself. *Stuff.co.nz*. Retrieved from <https://www.stuff.co.nz/national/politics/102002297/digital-diplomacy-how-new-zealand-can-better-sell-itself>
2. **Alammar, F. M** (2017, July). Why Businesses Need Diplomacy. *New Zealand Management Magazine*, 31(6), 5. Retrieved from <https://management.co.nz/magazine-issue/management-july-2017-0>
3. **Alammar, F.**, Cardow, A., & Pauleen, D. (2016, June). Does business diplomacy "Trump" political diplomacy? *The National Business Review*. Retrieved from <https://www.nbr.co.nz/does-business-diplomacy-trump-political-diplomacy/>