

CURRICULUM VITAE

CONTACT INFORMATION

Name: Dr. Ashley Laurence Carreras
Mobile: +966 (0)53 0407465
+44 (0) 7868785719
Email: ashcarreras@gmail.com
Date of Birth: Sept 25th, 1965
Citizenship: British
ORCID ID: 0000-0003-3734-6622

EDUCATION

July 2020 University of Leicester, University Road, Leicester LE1 7RH UK.
Ph.D. Social Science

September 1994 – August 1995 De Montfort University, The Gateway, Leicester LE1 9BH
MA Economics-Distinction

August 1988 – July 1989 University of Leicester, University Road, Leicester LE1 7RH UK
University Certificate in Information Technology

September 1985 – June 1988 De Montfort University, The Gateway, Leicester LE1 9BH
BA (Hons) Economics-Upper Second

ACADEMIC EXPERIENCE

January 2020 - present **Alfaisal University, Kingdom of Saudi Arabia**
College of Business
Assistant Professor, Operations and Project Management

March 2019 - January 2020 **Loughborough University, UK**
School of Business and Economics
Senior University Teacher in Management Science (equivalent to Associate Professor)

September 2017 - March 2019 **Loughborough University, UK**
School of Business and Economics
Director of Executive Education

March 2016 – August 2017 **De Montfort University, UK**
Faculty of Business and Law
Head of Undergraduate and Postgraduate Studies Faculty of Business and Law

January 2002 March 2016 **De Montfort University, UK**
Faculty of Business and Law
Principal Lecturer in Economics (equivalent to Associate Professor)

September 1996 – December 2001 **Kingston University, UK**
School of Business
Senior Lecturer in Quantitative Methods for Business (equivalent to Assistant Professor)

September 1990- **De Montfort University, UK**

August 1996	Faculty of Business and Law <i>Lecturer in Economics</i>
September 1989- July 1990	Leicester Polytechnic, UK Faculty of Business and Law <i>Part-time Lecturer in Economics</i>
October 1989- July 1990	Leicester University, UK Public Sector Economics Research Centre <i>Part-time Research Assistant</i>

PROFESSIONAL EXPERIENCE

November 2007- August 2016	Decision Consulting Ltd. Managing Director <i>Lead Consultant. Clients include DEFRA, Atkins, Pan American Health Organization, DSTL, Insights, Food Standards Agency, Birmingham Eastern North Primary Care Trust. Strategic Facilitated Decision Making and Risk Management Modelling</i>
September 2007 – September 2010	Creating Strategic Solutions: De Montfort University <i>Lead Consultant. Clients include PepsiCo International, Tata Steel, Oasis Health Care, Dental Laboratory Association, Premier Security Services, Flexpress, Norfolk Constabulary, Leicester Probation Service, Braunstone Community Association, LeicestHerDay Trust, SOFA Reuse, De Montfort University. Black Country Business Association, Green Fuel4u. East Midlands Chamber of Commerce. Facilitated Decision Making and Risk Management Modelling</i>
November 2018	Warwick University Executive MBA: Complexity
December 2017	London School of Economics Custom Programmes Masterclass Madrid, Fundacion Ramon Areces: Re-thinking economics, behavioural and psychological approaches.
May 2011	Warwick University Executive MBA: Strategy and Complexity
June 2007	Warwick University MBA: Business Forecasting

OTHER ROLES AND RESPONSIBILITIES

Other University Roles

Chair University Undergraduate Committee, all Faculties

Head of Studies Representative for University Academic Quality and Student experience, all Faculties

Member of Faculty Executive Board, Faculty of Business and Law

Member of Senior Management board, Faculty of Business and Law

Chair of Postgraduate Assessment Boards, Faculty of Business and Law

Chair of Faculty Academic Committee, Faculty of Business and Law

Faculty Personal Tutoring Representative, Faculty of Business and Law

Retention and Attainment of Ethnic Minority Students (RAEMS) committee (2008-2013)- Investigating BAME students' opinions of the university and policy proposals to improve the retention and level of qualification of these students.

Feedback and Assessment Review (2010)

NSS committee (2014-2015)-Reviewing predictive modelling of NSS scores.

Timetabling Strategic Review Committee (2017)

HONORS AND AWARDS

June 2018 **Best Paper "Group Decision and Negotiation in an Uncertain World" 18th International Conference, GDN 2018, Nanjing, China, June 2018.**

June 2019 **Best Paper Runner-up "Managing resistance in group decision support: Preliminary findings from a study of client-consultant interactions in a progress meeting." Group Decision and Negotiation, Loughborough, UK, June 2019.**

GRANTS

Internal research Grant AlFaisal University (2023-2024)

Enterprise Project Group Funding (HEIF) Executive Education Market Research (2018)

Higher Education Innovation Funding (HEIF 4) One fifth time buyout by Corporate Development for External Income Generation (2008-2011)

Seed-corn Funding Grant, Faculty of Business and Law (2008-9).

RESEARCH PROJECTS

Publications in Peer-Reviewed Journals

Kaur, P. and **Carreras A.L.**, (2021) "Hearing the Participants' Voice: Recognizing the Dimensions of Procedural and Interactional Justice by Enabling Their Determinants," *Group Decision and Negotiation*, Springer, vol. 30(4), pages 743-773, August. DOI: 10.1007/s10726-021-09732-3 (ABS = 2)

Montibeller, G. Franco, L. A. and **Carreras A. L.** (2020) A Risk Analysis Framework for Prioritizing and Managing Bio-Security Threats. *Risk Analysis* DOI:10.1111/risa.13542 (ABS = 4)

Carreras, A. L., and Kaur, P. (2011). Teaching problem structuring methods: Improving understanding through meaningful learning. *INFORMS Trans. Ed.* 12(1) 20–30. <https://doi.org/10.1287/ited.1110.0074> (ABS =2)

Kaur, P. and **Carreras A. L.** (2009) Blue Sky Thinking; Facilitation of Executive Board Engagement. *Dental Lab Journal*, June 09, Vol 34, No 6

Books and Book Chapters

Kaur P., **Carreras A.L.** (2019) Procedural Justice in Group Decision Support. In: Kilgour D., Eden C. (eds) Handbook of Group Decision and Negotiation. Springer, Cham. https://doi.org/10.1007/978-3-030-12051-1_55-1

Morais, D.C., **Carreras, A.**, de Almeida, A.T., Vetschera, R. (Eds.) (2019) Group Decision and Negotiation: Behavior, Models, and Support 19th International Conference, GDN 2019, Loughborough, UK, 2019, Proceedings. ISBN 978-3-030- 21711-2

Kaur, P., **Carreras, A.L.** (2018). Capturing the Participants' Voice: Using Causal Mapping Supported by Group Decision Software to Enhance Procedural Justice. In: Chen, Y., Kersten, G., Vetschera, R., Xu, H. (eds) Group Decision and Negotiation in an Uncertain World. GDN 2018. Lecture Notes in Business Information Processing, vol 315. Springer, Cham. https://doi.org/10.1007/978-3-319-92874-6_9

Carreras A., Franco L.A. (2010) Problem-Structuring Methods for e-Democracy. In: Rios Insua D., French S. (eds) e-Democracy. Advances in Group Decision and Negotiation, vol 5. Springer, Dordrecht. https://doi.org/10.1007/978-90-481-9045-4_4

Conference Proceedings

CARRERAS, A. L. (2023) Collective Actions, Collective Intentions, and Group Decision Software. In Yu Maemura, Masahide Horita, Liping Fang, and Pascale Zaraté (Eds.), Proceedings of the 23rd International Conference on Group Decision and Negotiation Tokyo, June 11-15, 2023

KAUR, P and **CARRERAS, A. L.** (2019) Negotiating Strategic Priorities with a Group Decision Support System. In A. de Almeida, A. Carreras, D. Morais: Local Proceedings, Group Decision and Negotiation 2019 Loughborough, UK, June 11- 15, 2019.

GHERMAN T. FRANCO L. A. and **CARRERAS, A.** (2019) Managing resistance in group decision support: Preliminary findings from a study of client-consultant interactions in a progress meeting. In A. de Almeida, A. Carreras, D. Morais: Local Proceedings, Group Decision and Negotiation 2019 Loughborough, UK, June 11- 15, 2019.

CARRERAS, A. L. FRANCO, L. A. PAPADOPOULOS, T. (2015) Managing the Relationship Between Clients and Consultants. in B. Kamiński, G. Kersten, P. Szufel, M. Jakubczyk (Eds.), Proceedings of the 15th International Conference on Group Decision & Negotiation, pp. 17-19, Warsaw School of Economics Press, Warsaw, 2015. ISBN: 978-83-7378-985-2

KAUR, P. and **CARRERAS A. L.** (2015) Understanding the links between the Determinants of Procedural Justice and Causal Mapping: Outcomes of Focus Group Workshops using Facilitated Group Decision Software., in B. Kamiński, G. Kersten, P. Szufel, M. Jakubczyk (Eds.), Proceedings of the 15th International Conference on Group Decision & Negotiation, pp. 21-27, Warsaw School of Economics Press, Warsaw, 2015. ISBN: 978-83-7378-985-2

HARWOOD, T., JONES, M. and **CARRERAS, A.** (2014) People, places, spaces: the influence of lighting contrast on consumers' visual attention in a retail context. Proceedings of the Academy of Marketing Annual Conference, Bournemouth University, 7-10 Jul. DOI: 10.1145/2509315.2509316

HARWOOD, T., JONES, M. and **CARRERAS, A.** (2013) Shedding light on retail environments. Conference on Eye Tracking South Africa, ETSA 2013; Cape Town; South Africa, pp.2-7

CARRERAS, A. L (2013) Productive Dialogue is the answer, now what is the question? YOR18 Biennial Conference - Keynote Papers and Extended Abstracts, pp.77-80 University of Exeter, April 2013 ISBN number: 0 903440 52 0

CARRERAS, A. L. and KAUR, P. (2008) Allowing the facilitation process to work in a multi- group event: A Bourdieusian Perspective – Exploring the contribution of soft OR to group Decision and negotiation (1 and 11). Group Decision and Negotiation (GDN) Conference, Coimbra Portugal, June 2008

CARRERAS A. L. (1998) Shackle: Coherence Commitment and Rationality. In proceedings of The Third Annual Postgraduate Economics Conference. University of Leeds, November 1998.

CARRERAS, A. L. (1998) Economic Agents and Intentionality: A Case for Rationality to be Understood in Terms of Commitment. Kingston Business School Occasional Paper Series: No 30. Kingston University UK. ISBN No. 1-872058-27- 2.

CARRERAS A. L. (1997) Economic Decision Making in a Social Context: The case for rationality being understood in terms of commitment. In the proceedings of the “Knowledge Learning and Uncertainty” conference at Limburg University. November 1997.

CARRERAS A. L., DEHSI G. and GOWLAND D. (1997) Debt Management: A Fuzzy Econometric Model In the proceedings of the Second International Stockholm Seminar on Risk Behaviour and Risk Management. June 9-12, 1999.

PRESENTATIONS

Presentations at Academic Conferences

CARRERAS, A. L (2022) Shall we Dance? In search of Collective Intentions in GDSS facilitated decision making. EURO XXXII European Conference on Operational Research, Aalto University, Helsinki. July 2022

CARRERAS, A. L., and KAUR, P. (2019). Embedding Problem Structuring Methods in Organizations and the Hold-Up Problem. EURO XXIX European Conference on Operational Research University College Dublin, Dublin, June 2019

CARRERAS, A. L., (2018) Influencing Client Meetings Through Conversation Framing EURO XXVIII European Conference on Operational Research Valencia University, Valencia, July 2018

CARRERAS, A. L., and KAUR, P. (2018). Causal Mapping Workshops and Strategic Development: Looking for Impact EURO XXVIII European Conference on Operational Research Valencia University, Valencia July 2018

CARRERAS, A. L., and FRANCO, L.A. (2018). Framing Strategies and Their Impact on Client/Consultant Meetings EURO XXVIII European Conference on Operational Research Valencia University, Valencia July 2018

MONTIBELLER, G., **CARRERAS, A. L.,** FRANCO, L.A. and Del RIO VILAS, V. (2017) Evaluating Capabilities of Health care Systems with Mutli-Criteria Decision Analysis. OR Society Conference OR59 September 2017. Loughborough UK.

CARRERAS, A. L. and FRANCO, L. A. (2016) Managing the Relationship between Clients and Consultants to Enable Progression in Interventions. EURO XXVIII European Conference on Operational Research Poznan University of Technology, Poznań, Poland, July 2016

CARRERAS, A. L (2013) Which PSM? Young Operations Research Conference, Exeter, April 2013

KAUR, P. & **CARRERAS, A. L** (2012) Enhancing the Dimensions of Procedural Justice in Facilitated Group Workshops using Group Decision Software Euro XXV Vilnius Lithuania, European Conference on Operational Research. July 2012

CARRERAS, A. L. (2012) Mapping Collective Intentions Euro XXV Vilnius Lithuania, European Conference on Operational Research. July 2012.

CARRERAS, A. L., & Kaur, P. (2011). Using facilitated group decision software to enhance Procedural Justice to improve knowledge sharing International Conference on Management University of San Pablo CED, Madrid. June 2011.

- CARRERAS, A. L.** and Kaur, P. (2010) Can Problem Structuring Methods be Taught? Euro XXIV Lisbon, Portugal, European Conference on Operational Research. July 2010.
- CARRERAS, A. L.** and Kaur, P. (2009) Slicing Potatoes Whilst Saving Energy: A facilitated MCDA process. INFORMS Annual Meeting. San Diego. October 2009.
- L. A. FRANCO and **CARRERAS, A. L.** (2009) Understanding Problem Structuring Interventions: A frame analytical perspective. (Euro XXIII Bonn, Germany, European Conference on Operational Research. July 2009.
- CARRERAS, A. L.** and KAUR, P. (2009) Improving Team Effectiveness in Strategic Workshops: Developing question sets to enhance the facilitators understanding of group dynamics in live workshop environment. (Euro XXIV Bonn, Germany, European Conference on Operational Research. July 2009.
- KAUR, P. and **CARRERAS A. L.** (2009) 'Using Group Decision Software to Facilitate Stakeholder Workshops: Investigating the impact of ethnicity on degree attainment, at De Montfort University. (HEEON, London, January 2009)
- CARRERAS, A. L.** and KAUR, P. (2008) Using PSM's to develop market research instruments: membership retention in the OR Society. Problem Structuring Methods stream at the OR50 Conference (York, 2008.)
- KAUR, P. and **CARRERAS, A. L.** (2008) An exploratory study into student attainment and ethnicity using group decision software. Higher Education Academy Conference – Transforming the Student Experience. July 2008
- KAUR, P. and **CARRERAS, A. L.** (2007) Europe and it's Established and Emerging Immigrant Communities; Building Community Cohesion – a Facilitated workshop using Group Decision software. (De Montfort University, November 2007
- CARRERAS, A. L.** and KAUR, P. (2007) Community Cohesion, the Use of PSM's and Reflexive Sociology. Problem Structuring Methods stream at the OR49 Conference Edinburgh, September 2007
- CARRERAS, A. L.** (2007) Community Cohesion and the Use of PSM's: Braunstone, Leicester. Euro XXII Prague, Czech Republic, European Conference on Operational Research. July 2007.
- CARRERAS, A. L.** (2006) Collective Intentionality and Group Decision Making. Problem Structuring Methods Stream. Euro XXI Iceland, European Conference on Operational Research. Reykjavik, July 2006.
- CARRERAS, A. L.** (2005) On the nature of Potential Surprise and the facility of imagination in constructing future scenarios: Some lessons from reading Shackle. Problem Structuring Methods stream at the OR47 Conference, Chester, September 2005.
- CARRERAS, A. L.** (2004) On the Nature of Rational Commitment in Robustness Analysis. Problem Structuring Methods stream at the OR46 Conference, York, September 2004
- BRODERICK A. **CARRERAS A.** WANG S. (2004) Brand Perception in the case of Dual Country of Origin. Academy of Marketing Annual Conference 2004. Cheltenham.

Invited Presentations

- CARRERAS, A. L.** (2016) A Practicing Academic Perspective on Problem Structuring Methods OR for Development - EWG ORD 2016 Workshop - Poznan, Poland July 1 2016.
- CARRERAS A. L.** (2002) Business Education and Distance Learning: Some lessons from strategic thinking. In the proceedings of the International Conference on "Entrepreneurship and Business: Challenges and Problems of Specialists' Training" Belarus State University. Minsk, April 8, 2002.
- CARRERAS A. L.** (2002) Problems in Formal Forecasting Methods and the use of Judgmental methods. Presented to Belarus State University, Minsk April 6.

CARRERAS A. L. (2000) It's Just a Matter of Time: Problems for Economic Theory. Paper presented to Seidman School of Business, Grand Valley State University, Grand Rapids, Michigan. 30th November 2000.

CARRERAS A. L. (2001) On the Nature of Reciprocal Arrangements and Obligations. Presented to Kingston Business School 28th November 2001. Not refereed.

CARRERAS A. L. (2000) 'I Intend that we J'; We Intend that we J; I intend that you J: The Paradox of Voting and Other Problems of Rationality in Collective Action. Paper for the Post-Keynesian Study Group. South Bank University, 28th January 2000.

CARRERAS, A. L. (1999) Knowledge Management and the problem of Case Study Writing: Lessons for International Co-operation. In the proceedings to the International Networking Symposium. 'Business Education: Status, Problems, Prospects.' International Sakharov Institute of Radioecology. Minsk 11th- 12th November 1999.

CARRERAS A. L. (1998) Work Organisation, Networks and SME's: The Importance of Context. In the proceedings of the REAP Symposium. International Sakharov Institute of Radioecology. Minsk. 12th November 1998.

CARRERAS A. L. (1999) Can Radical Subjectivists make Plans? Scenario Planning in a Political Context. Presented to Kingston Business School May 1997.

CARRERAS A. L. (1996) Intentionality and Economics. Presented to School of Social Sciences, De Montfort University. March 1996

CARRERAS A. L. (1993) Political Entrepreneurs: A Shackleian Perspective. Presented to the Post-Keynesian Study Group at UCL. Feb 1993.

CARRERAS A. L. (1993) Politics and Economics. Presented to the Business School, De Montfort University. May 1993.

CONTRIBUTIONS TO THE COMMUNITY

Associate Editor

Management Decision (Statistics)

Ad-Hoc Reviewer

European Journal of Operations Research, Journal of Operations Research

Memberships

Operations Research Society

Academic Conference Organization

19th International Conference, Group Decision and Negotiation 2019, Loughborough, UK, 2019. Local Chair.

Program Design

MBA Blended Learning Program for FKI Logistics (2006)

Executive MBA NHS Consortia (2005)

BSc Economics and Finance (2009)

BA Economics (2011)

MSc Business Economics and Business Finance (2014)

MSc Business Economics and Risk Management (2014)

MSc Business Economics and Marketing (2014)

MSc Business Economics and Internal Relations (2014)

MSc Business Economics and Business Analytics (2016)

BSc Economics (2017)

MSc Strategic Leadership—Apprenticeship Program (2018)

MSc Data Analytics—Apprenticeship Program (2019)

MSc Information Management and Business Technology—Apprenticeship Program (2019)

I have been involved in the validation of multiple programs and have advised faculty members on the viability of multiple program proposals.

Program Leadership

Diploma in Management Studies (Kingston University) (1998-2000)

MBA Full time (De Montfort University) (2005-2006)

Executive MBA and Consortia MBA (De Montfort University) (2004-2010)

MSc. Applied Economics Joints (De Montfort University) (2014-2017)

Teaching Experience Including Module Leadership (ML)

Masters:

Business Analytics: Level 7 (Al Faisal University) (ML)

Operations Strategy: Level 7 (Al Faisal University) (ML)

Quantitative Analysis: Level 7 (Al Faisal University) (ML)

Decision Making for Leaders: Level 7 (Loughborough University) (ML)

Economics and Strategy: Level 7 (University of Leicester) (ML)

Research Methods: Level 7 (De Montfort University)

Business Forecasting: Level 7 (Kingston University and University of Warwick)

Quantitative Perspectives : Level 7 (De Montfort University) (ML)

Managing Complexity Level 7 (De Montfort University) (ML)

Strategic Financial Decision Making: Level 7 (Distance Learning MBA University of Leicester)

Decision and Information Systems: Level 7 (Distance Learning MBA University of Leicester)

Undergraduate:

Innovation Management: Level 6 (Al Faisal University) (ML)

Business Statistics: Level 5 (Al Faisal University) (ML)

Quantitative Methods: Level 5 (Al Faisal University) (ML)

Information Systems: Level 5 (Al Faisal University) (ML)

Consulting for Decision Making: Level 6 (Loughborough University) (ML)

Developments in Advanced in Microeconomics: Level 6 (De Montfort University) (ML)

Applied Economic Theory: Level 6 (De Montfort University)

Applied Economic Techniques: Level 4 (De Montfort University) (ML)
Decision Analysis: Level 6 (De Montfort University) (ML)
Mathematics For Finance: Level 4 (De Montfort University) (ML)
Business Forecasting: Level 6 (Kingston University)
Business Statistics: Level 5 (Kingston University) (ML)
Quantitative Methods for Finance: Level 4 (Kingston University)
Management Science: Level 5 (Kingston University)
Quantitative Methods for Economists Level 4 Module (De Montfort University) (ML)
European Business Issues: Level 5 (De Montfort University) (ML)
History Of Economic Thought: Level 5 (De Montfort University)
British Economic History: Level 4 module (De Montfort University) (ML)
Public Economics: Level 6 (De Montfort University) (ML)

Professional courses

CIM: Strategic Decision Making
ACCA: Economics for Accountants
CIMA: The Business and Economic Environment
Chartered Institute of Banking: Monetary and Financial Systems

External Examiner

CIMA Quantitative and Modelling Techniques (1997-2000)

External Examiner: London South Bank University: Quantitative and Information Studies (2005-2009)

External Examiner: London South Bank University: Economics (2015-2016)

Trans-National Teaching experience

I have taught in Singapore, USA, Hong Kong, Malaysia, Botswana, Spain, France, KSA and Belarus.