**CURRICULUM VITAE**

**CONTACT INFORMATION**

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| Name: | Dr. Ashley Laurence Carreras |  | |
| Mobile: | +966(0) 541964692 |  |
| Email: | acarreras@alfaisal.edu |
| Date of Birth: | Sept 25th, 1965 |
| Citizenship: | British |
| ORCID ID: | 0000-0003-3734-6622 |
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**EDUCATION**

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| --- | --- |
| July 2000 | University of Leicester, University Road, Leicester LE1 7RH UK. *Ph.D. Social Science* |

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| September 1994 –  August 1995 | De Montfort University, The Gateway, Leicester LE1 9BH  *MA Economics-Distinction* |

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| August 1988 –  July 1989 | University of Leicester, University Road, Leicester LE1 7RH UK *University Certificate in Information Technology* |

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| September 1985 –  June 1988 | De Montfort University, The Gateway, Leicester LE1 9BH  *BA (Hons) Economics-Upper Second* |

**ACADEMIC EXPERIENCE**

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| --- | --- |
| January 2025-Present  August 2024-November 2024  January 2020 -August2024 | Alfaisal University, Kingdom of Saudi Arabia  College of Business  *Assistant Professor, Operations and Project Management*  University Of Bedfordshire, UK  *Principal Lecturer in Business and Management (Associate Professor)*  Alfaisal University, Kingdom of Saudi Arabia  College of Business  *Assistant Professor, Operations and Project Management* |

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| March 2019 - January 2020 | Loughborough University, UK  **School of Business and Economics**  *Senior University Teacher in Management Science (equivalent to Associate Professor)* |

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| September 2017 - March 2019 | Loughborough University, UK  **School of Business and Economics**  *Director of Executive Education* |

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| March 2016 –  August 2017 | De Montfort University, UK  **Faculty of Business and Law**  *Head of Undergraduate and Postgraduate Studies Faculty of Business and Law* |

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| January 2002  March 2016 | De Montfort University, UK  **Faculty of Business and Law**  *Principal Lecturer in Economics (equivalent to Associate Professor)* |

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| September 1996 –  December 2001 | Kingston University, UK  **School of Business**  *Senior Lecturer in Quantitative Methods for Business (equivalent to Assistant Professor)* |
| September 1990-  August 1996 | De Montfort University, UK  **Faculty of Business and Law**  *Lecturer in Economics* |
| September 1989-  **July 1990** | Leicester Polytechnic, UK  **Faculty of Business and Law**  *Part-time Lecturer in Economics* |
| October 1989-  July 1990 | Leicester University, UK  Public Sector Economics Research Centre  *Part-time Research Assistant* |
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**PROFESSIONAL EXPERIENCE**

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| --- | --- |
| November 2007-  August 2017 | Decision Consulting Ltd. Managing Director  *Clients include* DEFRA, Atkins, Pan American Health Organization, DSTL, Insights, Food Standards Agency, Birmingham Eastern North Primary Care Trust. Strategic Facilitated Decision Making and Risk Management Modelling |

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| September 2007 –  September 2010 | Creating Strategic Solutions: De Montfort University  *Lead Consultant. Clients include* PepsiCo International, Tata Steel, Oasis Health Care, Dental Laboratory Association, Premier Security Services, Flexpress, Norfolk Constabulary, Leicester Probation Service, Braunstone Community Association, LeicestHerDay Trust, SOFA Reuse, De Montfort University. Black Country Business Association, Green Fuel4u. East Midlands Chamber of Commerce. Facilitated Decision Making and Risk Management Modelling |
| December 2017 | London School of Economics Custom Programmes Masterclass Madrid, Fundacion Ramon Areces: Re-thinking economics, behavioural and psychological approaches. |

**OTHER ROLES AND RESPONSIBILITIES**

***Other University Roles***

* Chair University Undergraduate Committee, all Faculties
* Head of Studies Representative for University Academic Quality and Student experience, all Faculties
* Member of Faculty Executive Board, Faculty of Business and Law
* Member of Senior Management board, Faculty of Business and Law
* Chair of Postgraduate Assessment Boards, Faculty of Business and Law
* Chair of Faculty Academic Committee, Faculty of Business and Law
* Faculty Personal Tutoring Representative, Faculty of Business and Law
* Retention and Attainment of Ethnic Minority Students (RAEMS) committee (2008-2013)-Investigating BAME students’ opinions of the university and policy proposals to improve the retention and level of qualification of these students.
* Feedback and Assessment Review (2010)
* NSS committee (2014-2015)-Reviewing predictive modelling of NSS scores.
* Timetabling Strategic Review Committee (2017)

**HONORS AND AWARDS**

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| June 2018 | Best Paper“Group Decision and Negotiation in an Uncertain World” 18th International Conference, GDN 2018, Nanjing, China, June 2018. |
| June 2019 | **Best Paper Runner-up “Managing resistance in group decision support: Preliminary findings from a study of client-consultant interactions in a progress meeting.” Group Decision and Negotiation, Loughborough, UK, June 2019.** |

**GRANTS**

* Internal research Grant Alfaisal University (2023-2024) (SAR 35,000)
* Enterprise Project Group Funding (HEIF) Executive Education Market Research (2018) (£5, 000)
* Higher Education Innovation Funding (HEIF 4) One fifth time buyout by Corporate Development for External Income Generation (2008-2011) (£72,000)
* Seed-corn Funding Grant, Faculty of Business and Law (2008-9). (£1,500)

**RESEARCH PROJECTS**

*Publications in Peer-Reviewed Journals*

Kaur, P. and Carreras A.L, (2021) "Hearing the Participants’ Voice: Recognizing the Dimensions of Procedural and Interactional Justice by Enabling Their Determinants," Group Decision and Negotiation, Springer, vol. 30(4), pages 743-773, August. DOI: 10.1007/s10726-021-09732-3 (ABS = 2)

Montibeller, G. Franco, L. A. and Carreras A. L. (2020) A Risk Analysis Framework for Prioritizing and Managing Bio-Security Threats. Risk Analysis DOI:10.1111/risa.13542 (ABS = 4)

Carreras, A. L., and Kaur, P. (2011). Teaching problem structuring methods: Improving understanding through meaningful learning. INFORMS Trans. Ed. 12(1) 20–30. https://doi.org/10.1287/ited.1110.0074 (ABS =2)

Kaur, P. and Carreras A. L. (2009) Blue Sky Thinking; Facilitation of Executive Board Engagement. Dental Lab Journal, June 09, Vol 34, No 6

*Books and Book Chapters*

Kaur P., Carreras A.L. (2019) Procedural Justice in Group Decision Support. In: Kilgour D., Eden C. (eds) Handbook of Group Decision and Negotiation. Springer, Cham. <https://doi.org/10.1007/978-3-030-12051-1_55-1>

Morais, D.C., Carreras, A., de Almeida, A.T., Vetschera, R. (Eds.) (2019) Group Decision and Negotiation: Behavior, Models, and Support 19th International Conference, GDN 2019, Loughborough, UK, 2019, Proceedings. ISBN 978-3-030- 21711-2

Kaur, P., Carreras, A.L. (2018). Capturing the Participants’ Voice: Using Causal Mapping Supported by Group Decision Software to Enhance Procedural Justice. In: Chen, Y., Kersten, G., Vetschera, R., Xu, H. (eds) Group Decision and Negotiation in an Uncertain World. GDN 2018. Lecture Notes in Business Information Processing, vol 315. Springer, Cham. <https://doi.org/10.1007/978-3-319-92874-6_9>

Carreras A., Franco L.A. (2010) Problem-Structuring Methods for e-Democracy. In: Rios Insua D., French S. (eds) e-Democracy. Advances in Group Decision and Negotiation, vol 5. Springer, Dordrecht. <https://doi.org/10.1007/978-90-481-9045-4_4>

*Conference Proceedings*

**CARRERAS, A. L**. (2023) Collective Actions, Collective Intentions, and Group Decision Software. In Yu Maemura, Masahide Horita, Liping Fang, and Pascale Zaraté (Eds.), Proceedings of the 23rd International Conference on Group Decision and Negotiation Tokyo, June 11-15, 2023

KAUR, P and **CARRERAS, A. L.** (2019) Negotiating Strategic Priorities with a Group Decision Support System. In A. de Almeida, A. Carreras, D. Morais: Local Proceedings, Group Decision and Negotiation 2019 Loughborough, UK, June 11- 15, 2019.

GHERMAN T. FRANCO L. A. and **CARRERAS, A.** (2019) Managing resistance in group decision support: Preliminary findings from a study of client-consultant interactions in a progress meeting. In A. de Almeida, A. Carreras, D. Morais: Local Proceedings, Group Decision and Negotiation 2019 Loughborough, UK, June 11- 15, 2019.

**CARRERAS, A. L**. FRANCO, L. A. PAPADOPOULOS, T. (2015) Managing the Relationship Between Clients and Consultants. in B. Kamiński, G. Kersten, P. Szufel, M. Jakubczyk (Eds.), Proceedings of the 15th International Conference on Group Decision & Negotiation, pp. 17-19, Warsaw School of Economics Press, Warsaw, 2015. ISBN: 978-83-7378-985-2

KAUR, P. and **CARRERAS A. L.** (2015) Understanding the links between the Determinants of Procedural Justice and Causal Mapping: Outcomes of Focus Group Workshops using Facilitated Group Decision Software., in B. Kamiński, G. Kersten, P. Szufel, M. Jakubczyk (Eds.), Proceedings of the 15th International Conference on Group Decision & Negotiation, pp. 21-27, Warsaw School of Economics Press, Warsaw, 2015. ISBN: 978-83-7378-985-2

HARWOOD, T., JONES, M. and **CARRERAS, A.** (2014) People, places, spaces: the influence of lighting contrast on consumers’ visual attention in a retail context. Proceedings of the Academy of Marketing Annual Conference, Bournemouth University, 7-10 Jul. DOI: 10.1145/2509315.2509316

HARWOOD, T., JONES, M. and **CARRERAS, A**. (2013) Shedding light on retail environments. Conference on Eye Tracking South Africa, ETSA 2013; Cape Town; South Africa, pp.2-7

**CARRERAS, A. L** (2013) Productive Dialogue is the answer, now what is the question? YOR18 Biennial Conference - Keynote Papers and Extended Abstracts, pp.77-80 University of Exeter, April 2013 ISBN number: 0 903440 52 0

**CARRERAS, A. L. and** KAUR, P. (2008) Allowing the facilitation process to work in a multi- group event: A Bourdieusian Perspective – Exploring the contribution of soft OR to group Decision and negotiation (1 and 11). Group Decision and Negotiation (GDN) Conference, Coimbra Portugal, June 2008

**CARRERAS A. L.** (1998) Shackle: Coherence Commitment and Rationality. In proceedings of The Third Annual Postgraduate Economics Conference. University of Leeds, November 1998.

**CARRERAS, A. L.** (1998) Economic Agents and Intentionality: A Case for Rationality to be Understood in Terms of Commitment. Kingston Business School Occasional Paper Series: No 30. Kingston University UK. ISBN No. 1-872058-27- 2.

**CARRERAS A. L.** (1997) Economic Decision Making in a Social Context: The case for rationality being understood in terms of commitment. In the proceedings of the “Knowledge Learning and Uncertainty” conference at Limburg University. November 1997.

**CARRERAS A. L.,** DEHSI G. and GOWLAND D. (1997) Debt Management: A Fuzzy Econometric Model In the proceedings of the Second International Stockholm Seminar on Risk Behaviour and Risk Management. June 9-12, 1997.

**PRESENTATIONS**

*Presentations at Academic Conferences*

**CARRERAS A. L. and** WEIGER, W. (2024) Indispensable and Identifiable activities and the link between group goals and individual goals following Causal Mapping Interventions. EURO 2024, 33rd European Conference on Operational Research 30th June – 3rd July 2024. Copenhagen

**CARRERAS, A. L** (2022) Shall we Dance? In search of Collective Intentions in GDSS facilitated decision making. EURO XXXII European Conference on Operational Research, Aalto University, Helsinki. July 2022

**CARRERAS, A. L.,** and KAUR, P. (2019). Embedding Problem Structuring

Methods in Organizations and the Hold-Up Problem. EURO XXIX European Conference on Operational Research University College Dublin, Dublin, June 2019

**CARRERAS, A. L.,** (2018) Influencing Client Meetings Through Conversation

Framing EURO XXVIII European Conference on Operational Research Valencia University, Valencia, July 2018

**CARRERAS, A. L.,** and KAUR, P. (2018). Causal Mapping Workshops and

Strategic Development: Looking for Impact EURO XXVIII European Conference on Operational Research Valencia University, Valencia July 2018

**CARRERAS, A. L**., and FRANCO, L.A. (2018). Framing Strategies and Their

Impact on Client/Consultant Meetings EURO XXVIII European Conference on Operational Research Valencia University, Valencia July 2018

MONTIBELLER, G., **CARRERAS, A. L**., FRANCO, L.A. and Del RIO VILAS, V. (2017) Evaluating Capabilities of Health care Systems with Mutli-Criteria Decision Analysis. OR Society Conference OR59 September 2017. Loughborough UK.

**CARRERAS, A. L.** and FRANCO, L. A. (2016) Managing the Relationship between Clients and Consultants to Enable Progression in Interventions. EURO XXVIII European Conference on Operational Research Poznan University of Technology, Poznań, Poland, July 2016

**CARRERAS, A. L** (2013) Which PSM? Young Operations Research Conference, Exeter, April 2013

KAUR, P. & **CARRERAS, A. L** (2012) Enhancing the Dimensions of Procedural Justice in Facilitated Group Workshops using Group Decision Software Euro XXV Vilnius Lithuania, European Conference on Operational Research. July 2012

**CARRERAS, A. L.** (2012) Mapping Collective Intentions Euro XXV Vilnius Lithuania, European Conference on Operational Research. July 2012.

**CARRERAS, A. L**., & Kaur, P. (2011). Using facilitated group decision software to enhance Procedural Justice to improve knowledge sharing International Conference on Management University of San Pablo CED, Madrid. June 2011.

**CARRERAS, A. L**. and Kaur, P. (2010) Can Problem Structuring Methods be Taught? Euro XXIV Lisbon, Portugal, European Conference on Operational Research. July 2010.

**CARRERAS, A. L**. and Kaur, P. (2009) Slicing Potatoes Whilst Saving Energy: A facilitated MCDA process. INFORMS Annual Meeting. San Diego. October 2009.

L. A. FRANCO and **CARRERAS, A. L**. (2009) Understanding Problem Structuring Interventions: A frame analytical perspective. (Euro XXIII Bonn, Germany, European Conference on Operational Research. July 2009.

**CARRERAS, A. L**. and KAUR, P. (2009) Improving Team Effectiveness in Strategic Workshops: Developing question sets to enhance the facilitators understanding of group dynamics in live workshop environment. (Euro XXIV Bonn, Germany, European Conference on Operational Research. July 2009.

KAUR, P. and **CARRERAS A. L**. (2009) ‘Using Group Decision Software to Facilitate Stakeholder Workshops: Investigating the impact of ethnicity on degree attainment, at De Montfort University. (HEEON, London, January 2009)

**CARRERAS, A. L**. and KAUR, P. (2008) Using PSM’s to develop market research instruments: membership retention in the OR Society. Problem Structuring Methods stream at the OR50 Conference (York, 2008.)

KAUR, P. and **CARRERAS, A. L**. (2008) An exploratory study into student attainment and ethnicity using group decision software. Higher Education Academy Conference – Transforming the Student Experience. July 2008

KAUR, P. and **CARRERAS, A.** L. (2007) Europe and it’s Established and Emerging Immigrant Communities; Building Community Cohesion – a Facilitated workshop using Group Decision software. (De Montfort University, November 2007

**CARRERAS, A. L**. and KAUR, P. (2007) Community Cohesion, the Use of PSM’s and Reflexive Sociology. Problem Structuring Methods stream at the OR49 Conference Edinburgh, September 2007

**CARRERAS, A. L**. (2007) Community Cohesion and the Use of PSM’s: Braunstone, Leicester. Euro XXII Prague, Czech Republic, European Conference on Operational Research. July 2007.

**CARRERAS, A. L.** (2006) Collective Intentionality and Group Decision Making. Problem Structuring

Methods Stream. Euro XXI Iceland, European Conference on Operational Research. Reykjavik, July 2006.

**CARRERAS, A. L**. (2005) On the nature of Potential Surprise and the facility of imagination in constructing future scenarios: Some lessons from reading Shackle. Problem Structuring Methods stream at the OR47 Conference, Chester, September 2005.

**CARRERAS, A. L** (2004) On the Nature of Rational Commitment in Robustness Analysis. Problem Structuring Methods stream at the OR46 Conference, York, September 2004

BRODERICK A. **CARRERAS A.** WANG S. (2004) Brand Perception in the case of Dual Country of Origin. Academy of Marketing Annual Conference 2004. Cheltenham.

*Invited Presentations*

CARRERAS, A. L.(2016) A Practicing Academic Perspective on Problem Structuring Methods OR for Development - EWG ORD 2016 Workshop - Poznan, Poland July 1 2016.

CARRERAS A. L. (2002) Business Education and Distance Learning: Some lessons from strategic thinking. In the proceedings of the International Conference on “Entrepreneurship and Business: Challenges and Problems of Specialists' Training" Belarus State University. Minsk, April 8, 2002.

CARRERAS A. L. (2002) Problems in Formal Forecasting Methods and the use of

Judgmental methods. Presented to Belarus State University, Minsk April 6.

CARRERAS A. L. (2000) It's Just a Matter of Time: Problems for Economic Theory. Paper presented to Seidman School of Business, Grand Valley State University, Grand Rapids, Michigan. 30th November 2000.

CARRERAS A. L. (2001) On the Nature of Reciprocal Arrangements and Obligations. Presented to Kingston Business School 28th November 2001. Not refereed.

CARRERAS A. L. (2000) ‘I Intend that we J’; We Intend that we J; I intend that you J: The Paradox of Voting and Other Problems of Rationality in Collective Action. Paper for the Post-Keynesian Study Group. South Bank University, 28th January 2000.

CARRERAS, A. L. (1999) Knowledge Management and the problem of Case Study Writing: Lessons for International Co-operation. In the proceedings to the International Networking Symposium. ‘Business Education: Status, Problems, Prospects.’ International Sakharov Institute of Radioecology. Minsk 11th- 12th November 1999.

CARRERAS A. L. (1998) Work Organisation, Networks and SME’s: The Importance of Context. In the proceedings of the REAP Symposium. International Sakharov Institute of Radioecology. Minsk.12th November 1998.

CARRERAS A. L. (1999) Can Radical Subjectivists make Plans? Scenario Planning in a Political Context. Presented to Kingston Business School May 1997.

CARRERAS A. L. (1996) Intentionality and Economics. Presented to School of Social Sciences, De Montfort University. March 1996

CARRERAS A. L. (1993) Political Entrepreneurs: A Shacklean Perspective. Presented to the Post-Keynesian Study Group at UCL. Feb 1993.

CARRERAS A. L. (1993) Politics and Economics. Presented to the Business School, De Montfort University. May 1993.

**CONTRIBUTIONS TO THE COMMUNITY**

*Associate Editor*

Management Decision (Statistics)

*Ad-Hoc Reviewer*

European Journal of Operations Research, Journal of Operations Research

*Memberships*

Operations Research Society

*Academic Conference Organization*

19th International Conference, Group Decision and Negotiation 2019, Loughborough, UK, 2019. Local Chair.

***Program Design***

* MBA Blended Learning Program for FKI Logistics (2006)
* Executive MBA NHS Consortia (2005)
* BSc Economics and Finance (2009)
* BA Economics (2011)
* MSc Business Economics and Business Finance (2014)
* MSc Business Economics and Risk Management (2014)
* MSc Business Economics and Marketing (2014)
* MSc Business Economics and Internal Relations (2014)
* MSc Business Economics and Business Analytics (2016)
* BSc Economics (2017)
* MSc Strategic Leadership—Apprenticeship Program (2018)
* MSc Data Analytics—Apprenticeship Program (2019)
* MSc Information Management and Business Technology—Apprenticeship Program (2019)

I have been involved in the validation of multiple programs and have advised faculty members on the viability of multiple program proposals.

***Program Leadership***

* Diploma in Management Studies (Kingston University) (1998-2000)
* MBA Full time (De Montfort University) (2005-2006)
* Executive MBA and Consortia MBA (De Montfort University) (2004-2010)
* MSc. Applied Economics Joints (De Montfort University) (2014-2017)

***Teaching Experience Including Module Leadership (ML)***

***Masters:***

* *Operations Strategy:* Level 7 (Al Faisal University) (ML)
* *Decision Making for Leaders:* Level 7 (Loughborough University) (ML)
* *Economics and Strategy:* Level 7 (University of Leicester) (ML)
* *Business Analytics:* Level 7(Al Faisal University) (ML)
* *Quantitative Analysis:* Level 7 (Al Faisal University) (ML)
* *Complexity:* Level 7 Warwick University Executive MBA
* *Business Forecasting:* Level 7 Warwick University Executive MBA
* *Research Methods:* Level 7 (De Montfort University)
* *Business Forecasting:* Level 7 (Kingston University and University of Warwick)
* *Quantitative Perspectives :* Level 7 (De Montfort University) (ML)
* *Managing Complexity* Level 7 (De Montfort University) (ML)
* *Strategic Financial Decision Making:* Level 7 (Distance Learning MBA University of Leicester)
* *Decision and Information Systems:* Level 7 (Distance Learning MBA University of Leicester)

***Undergraduate:***

* *Applied Economic Theory:* Level 6 (De Montfort University)
* *Developments in Advanced in Microeconomics:* Level 6 (De Montfort University) (ML)
* *Decision Analysis:* Level 6 (De Montfort University) (ML)
* *Consulting for Decision Making:* Level 6 (Loughborough University) (ML)
* *Innovation Management:* Level 6 (Al Faisal University) (ML)
* *Management Science:* Level 5 (Kingston University)
* *European Business Issues:* Level 5 (De Montfort University) (ML)
* *History Of Economic Thought:* Level 5 (De Montfort University)
* *British Economic History:* Level 4 module (De Montfort University) (ML)
* *Public Economics:* Level 6 (De Montfort University) (ML)
* *Business Statistics:* Level 5 (Al Faisal University) (ML)
* *Quantitative Methods:* Level 5 (Al Faisal University) (ML)
* *Information Systems:* Level 5 (Al Faisal University) (ML)
* *Mathematics For Finance:*  Level 4 (De Montfort University) (ML)
* *Business Forecasting:* Level 6 (Kingston University)
* *Business Statistics*: Level 5 Kingston University) (ML)
* *Quantitative Methods for Finance*: Level 4 (Kingston University)
* *Quantitative Methods for Economists* Level 4 Module (De Montfort University) (ML)

***Professional courses***

* CIM: Strategic Decision Making
* ACCA: Economics for Accountants
* CIMA: The Business and Economic Environment
* Chartered Institute of Banking: Monetary and Financial Systems

***External Examiner***

* CIMA Quantitative and Modelling Techniques (1997-2000)
* External Examiner: London South Bank University: Quantitative and Information Studies (2005-2009)
* External Examiner: London South Bank University: Economics (2015-2016)

***Trans-National Teaching experience***

I have taught in Singapore, USA, Hong Kong, Malaysia, Botswana, Spain, France, KSA and Belarus.

I am happy to provide references on request