MOHAMMAD ALSHALLAQI

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STRATEGY AND ORGANIZATIONAL TRANSFORMATION EXPERT. Accredited for leading major successful national strategy formulations and implementations, international university rankings, and quality assurance and accreditation projects. Certified NCAAA external reviewer. Executive education expert developed three nationally renowned executive masters programs. Expert researcher published in top-tier (ABS 4 and ISI-Q1) academic journals in the areas of strategy, entrepreneurship, and digital innovation.

CORE COMPETENCIES

- Higher Education Leadership
- Strategy Formulation & Implementation
- International University rankings
- Project Management

- Academic quality Assurance and accreditation
- Executive Education Programs
- Business development and corporate engagement

- Research and grants
- Effective Teaching and student engagement
- Management Consulting.

EDUCATION

PhD in Organisation, Work, and Technology | Lancaster University Management School, UK | 2019

MSc in Management (specialization: Strategy)| University of Denver, CO, USA | 2014 *(Beta Gamma Sigma Distinction GPA 3.95/4 top 5%)*

BSc in Management Information Systems | University of Hail, KSA | 2010 *(first-honor distinction GPA 3.79/4)*

WORK HISTORY

Alfaisal University, College of Business Administration

▶ Vice Dean, Quality Assurance and Accreditation   **Dec 2024 – Present**
- Currently leading a major funded research program that spans the areas of strategy, entrepreneurship, and digital innovation with several publications under review at several world-leading WoS Q1 and Q2 journals.

▶ Associate Professor   **Aug 2024 – Present**
- Currently leading a major funded research program that spans the areas of strategy, entrepreneurship, and digital innovation with several publications under review at several world-leading WoS Q1 and Q2 journals.
- Teaching undergraduate and graduate courses on strategic management, digital strategy, and entrepreneurship.

University of Hail, College of Business Administration

▶ Associate Professor   **March 2024 – Aug 2024**
- Distinguished researcher in the College of Business with the highest number of research excellence awards (7 awards in total)
- Lead instructor for three EMBA courses on Strategy, Organizational Behavior, and Research Methods.
- Currently supervising 5 Masters students and successfully supervised 15 students thus far.
- Project leader for developing three new Post-graduate diploma degrees in Business Analysis, Hospitality Management, and Real Estate Management.

▶ Assistant Professor   **Dec 2019 – Feb 2024**
- Contributed to advancing knowledge in the field of digital strategy and entrepreneurship by authoring 8 high-quality research studies published in Q1/Q2 journals that solidified a reputation for academic excellence and thought leadership.
- Secured research funding amounting to SAR 190,000 to conduct research on digital inclusion and digital innovation.
- Mentored and guided 15 post-graduate executive master's students with unwavering dedication by providing valuable insights and academic/research support during studies.
- Empowered and inspired students by teaching engaging and comprehensive undergraduate and post-graduate courses in business strategy, digital transformation, organizational behavior, change management, selected topics in MIS, and the MIS capstone project course.
- Regularly serve the local community through impactful engagements by delivering training seminars on innovation and strategy formulation as well as offering pro bono strategy consulting to local non-profits.

University of Hail President's office

▰ Strategy Management Office   Jul 2023 – Aug 2024

- ➲ Designed the University's strategy formulation methodology including processes, data collection methods and protocols, data analysis procedures, and SMO workflows.
- ➲ Provided consulting and advisory services on best practices in strategy formulation and implementation.
- ➲ Project Lead for the digital transformation strategy assessment and development project.
- ➲ Design implementation plans, follow-up procedures, and reporting workflows and structures.

University of Hail President's office

▰ The Executive Office   Jul 2022 - Jul 2023

- ➲ Drove the institution's transformation and growth towards a future-ready and globally competitive university by leading the development of Vision 2030-University of Hail alignment strategies for academic, privatization, and digital transformation.
- ➲ Led and executed data collection and analysis projects to deliver comprehensive internal and external analyses and benchmarking studies and provided valuable insights for strategic decision-making.
- ➲ Presented meticulously researched findings to the senior executive team, facilitating critical decision-making processes and garnering support for transformative initiatives aligned with the university's long-term vision and objectives.
- ➲ Established and monitored delivery plans, workflows, and key performance indicators (KPIs) to oversee the successful implementation of strategic initiatives and ensure seamless execution and alignment with Vision 2030 objectives.

University of Hail, College of Business Administration

▰ Vice Dean   Oct 2021 – Aug 2024

- ➲ Orchestrated an expansion strategy for executive education programs that increased university revenue by over SAR 2.4M annually.
- ➲ Revitalised existing executive education programs, such as the Executive MBA, Executive Master's in Human Resource Management, and Executive Master's in Non-Profit Management, with a redesigned and updated curriculum.
- ➲ Established and institutionalized a robust Academic Quality Assurance (AQA) system for all post-graduate programs within the college to ensure exceptional educational outcomes and continuous improvement.
- ➲ Expanded the college's offerings by conceptualizing and designing three new post-graduate programs, including the Executive Masters in Technology Management, a post-graduate diploma in E-business, and a post-graduate diploma in Business Administration.
- ➲ Organized and executed the inaugural Executives' Seminar, a prestigious event featuring three keynote executive speakers from the public and private sectors, in May 2023.

Education & Training Evaluation Commission (ETEC)

▰ National Center for Academic Accreditation - External Reviewer   Jun 2022 – Present

- ➲ Regularly invited to join accreditation review teams for academic programs and institutions in the Kingdom of Saudi Arabia to ensure compliance with NCAAA rigorous standards and enhance educational quality nationwide.
- ➲ Reviewed 7 different undergraduate and post-graduate programs across Saudi Arabia as of Jan 2025.

University of Hail, Deanship of Quality & Development

▰ Director of International University Rankings   Oct 2020 - Sep 2021

- ➲ Led a groundbreaking effort that resulted in the university securing an impressive top 3 position in Saudi Arabia and a placement within the top 351-400 universities worldwide in THE 2021 rankings during inaugural participation.
- ➲ Evaluated diverse rankings methodologies to position the institution among the top contenders in the higher education landscape.
- ➲ Represented the university in conferences and meetings with esteemed international rankings organizations, including QS and Times Higher Education, to enhance the university's global visibility and recognition.
- ➲ Contributed significantly to the university's achievement of a 2nd position in Saudi Arabia and an outstanding 85th position worldwide in THE Young Universities' rankings for 2022.

Research Publications

- ➲ **Alshallaqi, M**. 2022. 'The Complexities of Digitization and Street-Level Discretion: A Socio-Materiality Perspective'. *Public Management Review* 26 (1): 25–47. https://doi.org/10.1080/14719037.2022.2042726.
  - ○ *Impact factor: 6.0   Rank: Q1 (Web of Science)*

- Al-Mamary, Yaser Hasan, and **Alshallaqi, M**. 2022. 'Impact of Autonomy, Innovativeness, Risk-Taking, Proactiveness, and Competitive Aggressiveness on Students' Intention to Start a New Venture'. *Journal of Innovation & Knowledge* 7 (4): 100239. https://doi.org/10.1016/j.jik.2022.100239.
  - *Impact factor: 11.2   Rank: Q1 (Web of Science)*
- **Alshallaqi, M**, Hussam Al Halbusi, Mazhar Abbas, and Homoud Alhaidan. 2022. 'Resistance to Innovation in Low-Income Populations: The Case of University Students' Resistance to Using Digital Productivity Applications'. *Frontiers in Psychology* 13 (October): 961589. https://doi.org/10.3389/fpsyg.2022.961589.
  - *Impact factor: 4.2   Rank: Q1 (Web of Science)*
- Thomran, Murad, **Mohammad Alshallaqi**, Yaser Hasan Al-Mamary, and Mohammed Abdulrab. 2022. 'The Key Enablers of Competitive Advantage Formation in Small and Medium Enterprises: The Case of the Ha'il Region'. *Frontiers in Psychology* 13 (October): 1030405. https://doi.org/10.3389/fpsyg.2022.1030405.
  - *Impact factor: 4.2   Rank: Q1 (Web of Science)*
- **Alshallaqi, Mohammad**. 2022. 'Cultural Practices and Organizational Ethnography: Implications for Fieldwork and Research Ethics'. *Journal of Organizational Ethnography* 11 (3): 259–74. https://doi.org/10.1108/JOE-06-2021-0036.
  - *Cite Score: 1.8   Rank: Q1 (Scopus)*
- Alshammari, Khalid H., **Mohammad Alshallaqi**, and Yaser Hasan Al-Mamary. 2023. 'Digital Transformation Dilemma in the Era of Changing Dynamics: How Organizational Culture Influence the Success of Digital Transformation'. *Human Systems Management* Preprint (Preprint): 1–18. https://doi.org/10.3233/HSM-230163.
  - *Cite Score: 3.2   Rank: Q3 (Scopus)*
- Al-Mamary, Yaser Hasan, and **Alshallaqi, M**. 2023. 'Making Digital Government More Inclusive: An Integrated Perspective'. *Social Sciences* 12 (10): 557. https://doi.org/10.3390/socsci12100557.
  - *Cite Score: 3.2   Rank: Q1 (Scopus)*
- **Alshallaqi, Mohammad**, and Yaser Hasan Al-Mamary. 2024. 'Paradoxical Digital Inclusion: The Mixed Blessing of Street-Level Intermediaries in Reducing Administrative Burden'. *Government Information Quarterly* 41 (1): 101913. https://doi.org/10.1016/j.giq.2024.101913.
  - *Impact Factor: 8.4   Rank: Q1 (Web of Science)*
- Singh, Harman Preet, **Mohammad Alshallaqi**, and Mohammed Altamimi. 2023. 'Predicting Critical Factors Impacting Hotel Online Ratings: A Comparison of Religious and Commercial Destinations in Saudi Arabia'. *Sustainability* 15 (15): 11998. https://doi.org/10.3390/su151511998.
  - *Impact Factor: 3.9   Rank: Q1 (Web of Science)*
- Al Halbusi, Hussam, Fadi AbdelFattah, Marcos Ferasso, **Mohammad Alshallaqi**, and Abdeslam Hassani. 2024. 'Fear of Failure for Entrepreneurs in Emerging Economies: Stress, Risk, Finances, Hard Work, and Social Support'. *Journal of Small Business and Enterprise Development* 31 (1): 95–125. https://doi.org/10.1108/JSBED-01-2023-0035.
  - *Impact Factor: 2.3   Rank: Q4 (Web of Science)*
- Al Halbusi, Hussam, and **Mohammad Alshallaqi**. 2024. 'Towards Understanding the Importance of Justice and Ethical Climate in the Workplace: Analyzing the Role of Leader–Follower Value Congruence'. *Social Behavior and Personality An International Journal*. (Officially Accepted and awaiting publication)
  - *Impact Factor: 1.3   Rank: Q4 (Web of Science)*

PROFESSRIONAL CERTIFICATIONS

- **Certified Academic Accreditation Reviewer |** by NCAAA-ETEC | May 2022
- **Organizational Design for Digital Transformation |** Massachusetts Institute of Technology (MIT), USA | September 2023
- **McKinsey Forward Program|** By McKinsey Academy | November 2023
- **Foundational Consulting Skills |** by Mustashar Accelerator | September 2023
- **Global Consultant Bootcamp |** by Case-in-Point Consulting | November 2023
- **Certified Strategy and Implementation Consultant |** One year-long program by Strategy.Inc (hosted by Dr. Jeroen Kraaijenbrink| February 2024
- **Project Management Professional (PMP) |** by PMI | June 2024